

RESEARCH at the
UNIVERSIDAD
DEL PACÍFICO



UNIVERSIDAD
DEL PACÍFICO

The Universidad
del Pacífico
produces rigorous,
relevant, and
high-impact
research for Peru
and the world

___ 60 YEARS TRAINING
LEADERS WITH
PURPOSE FOR
THE WORLD



AT THE *LEADING EDGE* of RESEARCH AND TEACHING

The Universidad del Pacífico (UP) is a private institution oriented toward academic excellence with a strong commitment to ethics and social responsibility. Founded in 1962, in Lima, Peru, the university offers degree programs in Business Administration, Accounting, Law, Economics, Finance, Digital Humanities, Information Engineering, Business Engineering, Innovation and Design Engineering, Marketing, International Business, and Philosophy, Politics and Economics (PPE). In addition to a wide range of graduate programs in related subjects, UP is recognized in Peru and Latin America for the high-quality research it produces as part of its educational mission.

+5600

Undergraduate students

+2500

Graduate students

+107

Full professors

4

Schools

12

Undergraduate degree programs

2

Graduate schools

9

Academic departments

22

Masters' programs and two joint doctorate

+50

Specialization programs and specialized courses

+155

Agreements with leading international universities

49

Triple Crown Accreditations



www.up.edu.pe



JIRÓN LUIS SÁNCHEZ
CERRO 2141
JESÚS MARÍA 15072
LIMA, PERÚ



(511) 2190100



WE CREATE KNOWLEDGE

IN ECONOMICS, MANAGEMENT, ENGINEERING,
LAW, SOCIAL SCIENCES AND HUMANITIES

The Universidad del Pacífico influences
public policy at home and throughout the
Latin American region.

The university is committed to
internationalizing its research agenda.
It explores not only local issues, but
also those related to Latin America
and to Peru's major partner countries
around the world.

Moreover, the university disseminates
its outcomes locally and internationally,
making a real impact on public opinion
as well as on government and business
decision-making.

In recent years, UP has enriched
its lines of research, methods, and
teaching through the addition of
professors with doctorates from major
international universities around the
world. Most professors carry out
research and disseminate their results
through publications and participation
in prestigious academic events.

+90%

of full professors devote
half of their time to
research.

87%

of the research professors
hold a Ph.D. Of these, 88%
obtained their doctorate at
a foreign university.

VICE PRESIDENCY FOR RESEARCH (VPR)

Research and the creation of knowledge
is at the heart of the commitments and
priorities laid out in the Universidad del
Pacífico Strategic Plan.

The Vice Presidency for Research (VPR) oversees the
UP's general research policy with the aim of fostering
high-quality scientific output that harnesses synergies
between the university's human, intellectual, physical, and
financial capital in pursuit of a strong research ecosystem.
These efforts involve our researchers and also our
students, who actively participate in work teams alongside
their professors.

Since 2017, the VPR has implemented an array of policies to
promote research among professors and students:

- ▶ Annual research contest for professors
- ▶ Annual research contest for students
- ▶ Research internationalization fund
- ▶ Rosemary Thorp Fund - University of Oxford
- ▶ Prizes for publishing in indexed journals and other
reputable publications
- ▶ Professors' travel fund for presentation of academic work
- ▶ Student and research assistants' travel fund for
presentation of academic work
- ▶ Professors' fund for translation and copyediting of
academic work
- ▶ Sabbaticals
- ▶ Promotion fund for management of research financing
sources

VPR SPECIAL PROJECTS

FACULTY UP

faculty.up.edu.pe

In 2021 the university officially launched its information system for managing research and other academic activities, in accordance with the global Current Research Information Systems (CRIS) standard and the National Council for Science, Technology and Technological Innovation's (CONCYTEC) #PerúCRIS initiative.

The platform, known as FacultyUP (<https://faculty.up.edu.pe/>), centralizes

the main findings of UP professors' research. It seeks to improve visibility and identify collaboration networks in a dynamic way while providing outcome indicators for decision-making at the level of university research management.

Likewise, the platform contains links to the more than 6,000 publications associated with the university and to the teaching and research activities of its professors.



From interoperability to a 360° view of our researchers' work



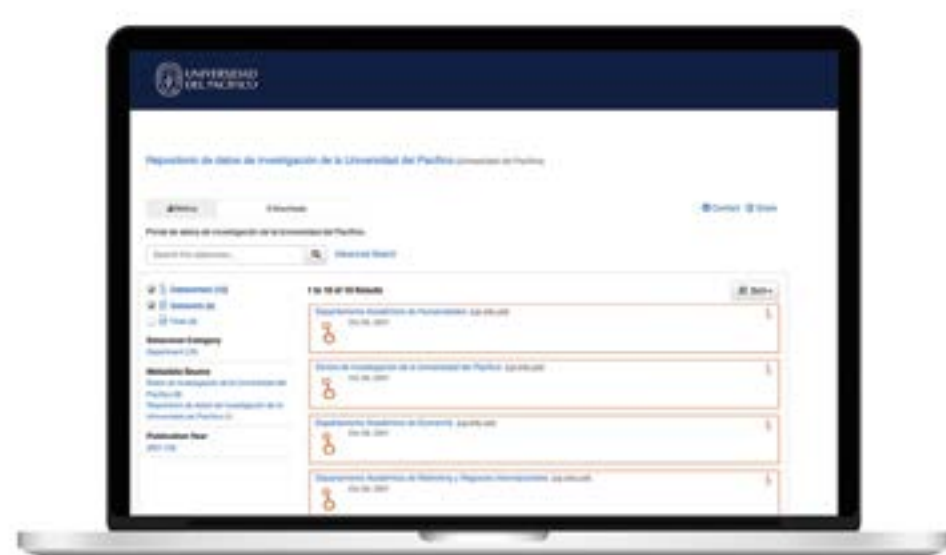
VPR SPECIAL PROJECTS

RESEARCH DATA REPOSITORY, DatasetsUP

datasets.up.edu.pe

Given the need to improve the management of the data used by professors in the course of their research as well as data sharing within the academic community, the VPR and the Library launched the Research Data Repository in September 2022. In the medium term this platform will interconnect with the Institutional Repository and the UP Faculty System.

Utilizing Microsoft Dataverse software, the repository will draw together all the information used by our professors and researchers in their academic activities, bolstering the science, technology and innovation (CTI) digital information services available to the academic community.



RESEARCH CHAIR ON MIGRATION AND FORCED DISPLACEMENT

Over the 2022-2026 period, the VPR will host a research chair on migration and forced displacement. Supported by Canada's International Development Research Center (IDRC) and involving key players in the field of migration studies—scholars, policymakers, cooperation agencies, civil society actors, and migrants—the chair aims to be a regional research platform for Latin America and the Caribbean.

The research chair will interconnect researchers from the Universidad del Pacífico and colleagues with similar interests in Lebanon, Ethiopia, Tanzania, Thailand, and Mexico to strengthen knowledge and the use of evidence on migratory phenomena in the Global South.

The chair will oversee research, dissemination, public-policy advocacy, and teaching activities as well as development and consolidation of national and international networks.



SPECIALIZED RESEARCH CENTERS

To promote the development of its intellectual output, the UP has a range of centers specializing in topics of national and international interest. These centers promote academic debate and the creation of knowledge to inform decision-making in the public and private spheres. They are the Research Center (CIUP), the Center for China and Asia-Pacific Studies (CECHAP), the Center for Studies in Mining and Sustainability (CEMS), Center for Ethics and Sustainable Management (CEGES), and the Cultural Center (CCUP).



1.

UNIVERSIDAD
DEL PACÍFICO
RESEARCH
CENTER (CIUP)

2.

CENTER FOR
CHINA AND ASIA-
PACIFIC STUDIES
(CECHAP)

3.

CENTER FOR
STUDIES IN
MINING AND
SUSTAINABILITY
(CEMS)

4.

CENTER FOR
ETHICS AND
SUSTAINABLE
MANAGEMENT
(CEGES)

5.

UNIVERSIDAD
DEL PACÍFICO
CULTURAL CENTER
(CCUP)

SPECIALIZED RESEARCH CENTERS

UNIVERSIDAD DEL PACÍFICO RESEARCH CENTER (CIUP)

ciup.up.edu.pe

Founded in 1972, the Universidad del Pacífico Research Center (CIUP) engages in theoretical and applied research. The center, which brings together more than 100 full-time UP professors and research affiliates supported by outstanding young research assistants, is dedicated to research projects that contribute to and create knowledge for Peru's academic life and national development. Each of the full-time professors leads at least one research project per year in their field of specialization.

+99

Research projects per year, on average, over the last five years, drawing on internal and external funding

+174

Professionals devoted to research

+111

Research professors and affiliated researchers

+72

research assistants, all of them students and recent graduates of the Universidad del Pacífico and other top universities



Across eleven multidisciplinary thematic areas, this team of researchers and professors lend their different perspectives to the social, economic, and environmental development of Peru and the region.

1. Macroeconomics and Economic Policy
2. Social Policy, Development, and Society
3. Regulation, Infrastructure, and Competition
4. Environmental and Natural Resource Economics
5. Economics, Business, and International Relations
6. Business Management and Social Responsibility
7. Arts and Humanities
8. Information Technology and Innovation
9. Mathematical Analysis and Optimization
10. Law
11. Entrepreneurship and Innovation

SPECIALIZED RESEARCH CENTERS

The CIUP has over 50 years of experience in developing high-impact scientific and applied research for Peru. It is also an important think tank in Latin America and one of the most recognized in the country.



+50

Internationally renowned universities, think tanks, and academic institutions have produced publications in which CIUP researchers have participated. These institutions include Harvard University, Boston University, University of Oxford, Stanford University, Massachusetts Institute of Technology, University of Lausanne, Universidad Católica de Chile, Universidad de Chile, Universidad de los Andes, KU Leuven, University College London, and others.

+50

Multidisciplinary research networks in which UP professors and researchers participate, including, among others, the following: Latin American Council of Management Schools (CLADEA), Latin American and Caribbean Economic Association (LACEA), Latin American Studies Association (LASA), Social Enterprise Knowledge Network (SEKN), Academy of Management (AOM), MIT SCALE, Production and Operations Management Society (POMS), IEEE World Engineering Education (EDUNINE), Institute of Mathematics and Allied Sciences (IMCA) and Working Group on Generalized Convexity.

10

PODER Awards for Peru's best think tank received since 2013, in the areas of economic policy and finance, social policy, and citizenship. The PODER Awards are an initiative of Revista Poder and the international organization On Think Tanks.

CIUP researchers have worked on various projects alongside multilateral financial institutions and international cooperation organizations.

These include the World Bank, the Inter-American Development Bank (IDB), the Development Bank of Latin America (CAF), the United Nations Environment Program, the German Agency for Technical Cooperation, the United States Agency for International Development, the Swiss Cooperation, the International Development Research Centre of Canada, the Ford Foundation, the Hewlett Foundation and the University of Gothenburg.

CIUP's rigorous and innovative research makes a major impact on the national debate and contributes to evidence-based public policy.

- For over a decade, the CIUP has initiated a series of projects such as the “Artificial Intelligence Laboratory for Decision-Making,” “Agenda Peru – Regional,” “Agenda Peru Bicentennial,” and CeCo Peru, where researchers present evidence and analyses on relevant topics for the country's development, based on the research conducted at the Center. From these initiatives, the CIUP has launched a series of concrete public policy proposals, both at the national and subnational levels.

A key consideration in the production of academic research is responsibility for the subjects of study.

To this end, the CIUP Management Committee, which acts as the UP's Ethics Committee, is in charged of reviewing research proposals that involve human beings to ensure that participants contribute to the research in an informed and voluntary manner. Thus, informed consent, risk assessment, and the participant selection process are reviewed to guarantee the principles of respect, wellbeing, justice, and equity.

The CIUP contributes to building research capacities among young professionals in training through two mechanisms led by CIUP faculty-researchers: a) as research assistants, and b) in introductory research workshops that involve students from the various programs offered by the university.

SPECIALIZED RESEARCH CENTERS

CENTER FOR CHINA AND ASIA-PACIFIC STUDIES (CECHAP)



[center-studies-china-asia-pacific](https://www.udelapacifico.edu.pe/center-studies-china-asia-pacific)

CECHAP promotes the generation of knowledge on China and Asia-Pacific through research, dissemination at academic events, exchanges between professors and researchers, and specialized training. In the case of China, CECHAP focuses on its role and impact on Asia-Pacific and the world economy, its economic transformations, its cooperation with Peru and Latin America, and other related topics. In the case of Asia-Pacific, the center—an official APEC Study Center—examines Peru's economic relations with Northeast Asia as well as the internationalization experiences of Southeast Asia.

CECHAP has carried out joint research with the Institute of World Economics and Politics at the Chinese Academy of Social Sciences, and has hosted conferences attended by academics from top Chinese universities such as Fudan University, Tsinghua University, and Peking University. The center participates in the Fudan–Latin America University Consortium and the APEC Study Center Consortium networks, among others, and is a member of the Peruvian Network for Asia-Pacific Studies.

In 2020, CECHAP received a major five-year donation from the Ford Foundation through the BUILD Initiative—China in the Global South, to promote institutional consolidation as a center of excellence in knowledge and training on China.



SPECIALIZED RESEARCH CENTERS

CENTER FOR STUDIES IN MINING AND SUSTAINABILITY (CEMS)

center-for-mining-and-sustainability-studies



CEMS is a space for research, education, dialogue and reflection on the mining sector. Its goal is to enhance the contribution of mining to sustainable development by drawing together the state, companies, and communities through consensual public policies and business management.

CEMS seeks to consolidate itself as an independent technical benchmark nationally and internationally for consulting (analysis of problems and proposed solutions) and education (training of skilled professionals) aimed at promoting the sustainable development of the sector.

CEMS has several international partners in its research into mining management, including the German Agency for International Cooperation (GIZ), USAID, the Inter-American Development Bank, Oxford University, and others.

CENTER FOR ETHICS AND SUSTAINABLE MANAGEMENT (CEGES)

ceges.up.edu.pe



CEGS contributes to training responsible leaders and fostering human and sustainable development through the construction, promotion, and dissemination of a culture of ethics and social responsibility. To achieve this purpose, the center endeavors to identify opportunities, promote initiatives, and articulate efforts so that all university functions are aligned with the spirit of responsibility and sustainable development.

CEGS understands university social responsibility (USR as the UP's response capacity—through the exercise of its core functions of teaching, research,

extension, and internal management—vis-a-vis the transformation of society towards more humane and sustainable development.

The center promotes multidisciplinary lines of research that meet the challenges of social responsibility. It also promotes multi-stakeholder discussion and dialogue aimed at influencing public, private, and civil society leaders in their fulfillment of the Sustainable Among other dialogue spaces, the CEGES participates in the working groups on “University Social Responsibility” and “Environment and Sustainability” within the AUSJAL network.



SPECIALIZED RESEARCH CENTERS

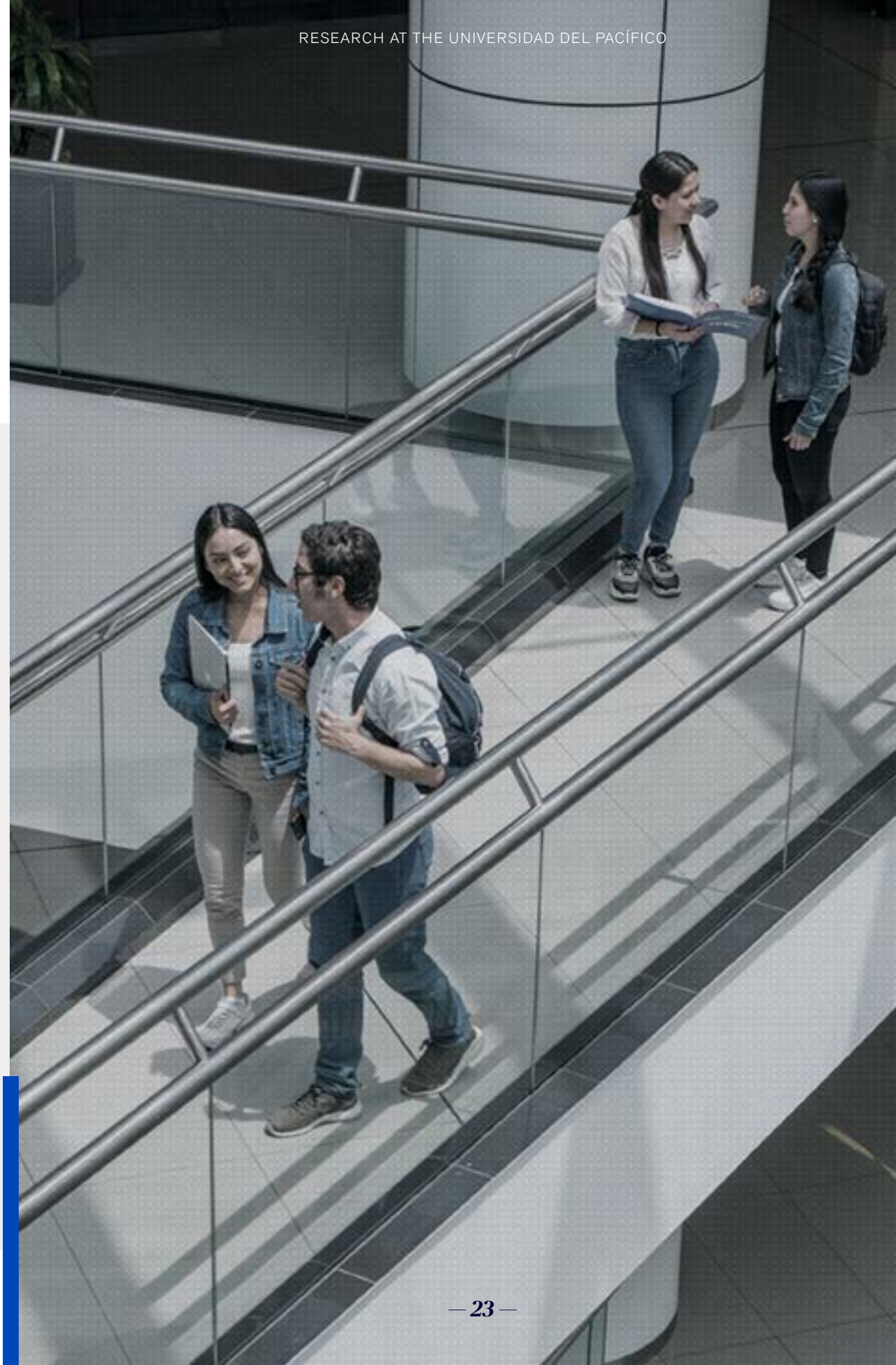
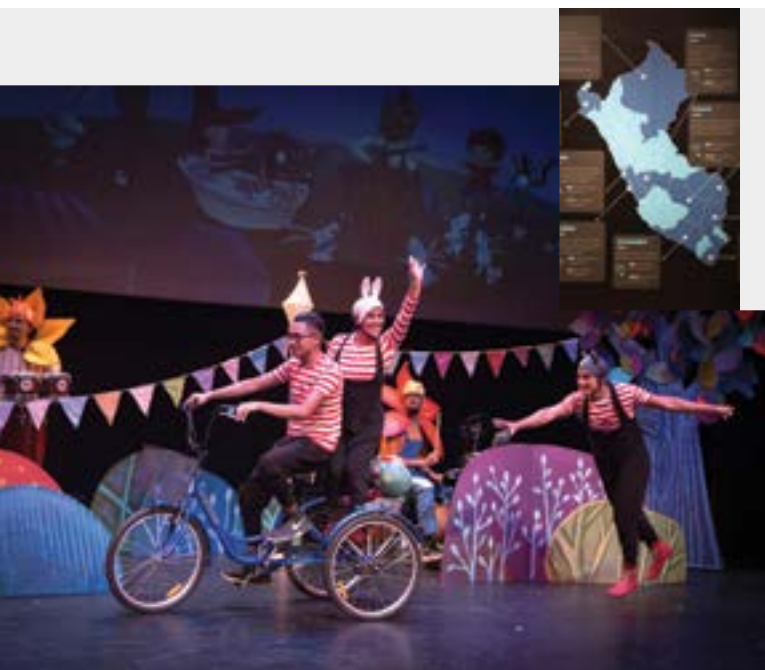
UNIVERSIDAD DEL PACÍFICO CULTURAL CENTER (CCUP)

[cultural-center](#)



The Universidad del Pacífico Cultural Center is dedicated to the research and dissemination of artistic and cultural projects that encourage, in a playful and entertaining way, reflection on the contemporary problems facing Peru and the world. In so doing, it contributes to the UP's mission to propose a model of society that dialogues with the prevailing reality.

The center is equipped with a modern theater as well as a first-class exhibition hall. The artistic works presented in both spaces represent collaborative efforts with the UP's schools and professors that look to strengthen students' all-round education and contribute to the dissemination of the research carried out at our specialized centers.



LIBRARY

campusvirtual.up.edu.pe/biblioteca



The UP Library contributes to the training of leading competitive professionals with a critical eye by providing information services to our academic community, in accordance with the university's mission and objectives.



The Library's acquisitions policy ensures that its collection is kept up to date, while facilitating access to materials for research and study by professors and students.

It provides all its services and resources in person and online, via remote access. To this end, university users have permanent access to the online catalogue, the metasearch engine, the Institutional Repository, and platforms for electronic books and journals.

+68 000

Print book titles

556

Print journals with virtual links

+13 700

E-book titles

2 384

Print journals

142

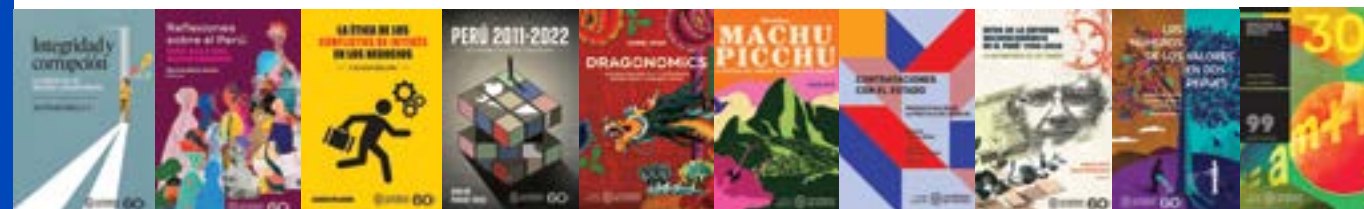
Open-access journals

37

Bibliographic databases

UNIVERSITY PRESS

fondoeditorial.up.edu.pe



The UP Press (*Fondo Editorial*) publishes the findings of research by Universidad del Pacífico professors, as well as other local and international authors.

Many of the press's published materials are benchmarks for understanding Peru and the world from the perspective of different specialties. It co-publishes alongside world-renowned institutions, participates in book fairs abroad, and publishes e-books and open access studies.

Titles undergo double-blind peer review, thereby meeting the quality standards of internationally renowned publishers.

+173

Open-access publications

+1 170

Publications since 1962



APUNTES REVISTA de CIENCIAS SOCIALES

revistas.up.edu.pe/index.php/apuntes

Apuntes, founded in 1973, is one of the longest-established social science journals in Peru.

After starting out with a sole focus on Peruvian studies, it expanded to become a Latin American studies journal that publishes original research and bibliographic reviews. *Apuntes* is a quarterly peer-reviewed and indexed publication supported by an editorial committee and an international advisory board.

It is indexed on SCOPUS, the Clarivate Web of Science Emerging Sources Citation Index (ESCI), SciELO, and the Directory of Open Access Journals (DOAJ).



+97

issues since
1973

+190

international
authors in the
past eight years

71%

of authors from Chile, Argentina,
Colombia and Mexico in the past
three years.

JOURNAL OF BUSINESS

Revista Científica de la Facultad de Ciencias Empresariales
de la Universidad del Pacífico

revistas.up.edu.pe/index.php/business



The Journal of Business is a scientific publication of the Universidad del Pacífico School of Business that was established in 2009.

The journal is focused on sustainable development through an outstanding effort to disseminate scientific knowledge of high quality and impact. Its main lines of publication are management, leadership, entrepreneurship, innovation,

international business, social responsibility, and business ethics.

It is indexed in Research Papers in Economics, China National Knowledge Infrastructure, EBSCO, Dialnet, Latindex, EconPapers, Directory of Open Access Journals, Ingenta Connect, REDIB, EconBiz, and Open Aire.

15

issues

130

articles
published

359 222

paper
views





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